JobDocs®
The simple way to keep track.

ANIA Socal 2020 Annual Conference Event Offering:

Receive 50% off your first-year JobDocs subscription,
*website subscriptions only

Here's how:

1. Go to www.getjobdocs.com
2. Enter promo code SoCal50 (case sensitive)
3. We'll guide you through the rest (expires 3/31/20)

Tap image to open or copy link
https://youtu.be/ZWLWG8T3lb0

Thank you so much for having us as part of your event!

If you've already downloaded the free version from the App Store or Google play, please send an email to info@jobdocs.net and let us know you were at the conference, we'll hook you up!

From problem to idea to solution:

Using data to drive decision-making for nurse innovation

Lisa Porter, MSN, RN, FNP-BC, CEN
Founder & CEO- JobDocs
ANIA SoCal Annual Conference
February 21, 2020

“There ***has*** to be a
better way
to do this…”

-every nurse, everywhere

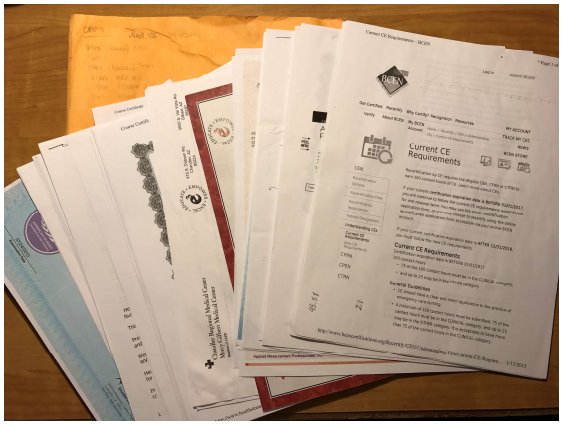
Agenda

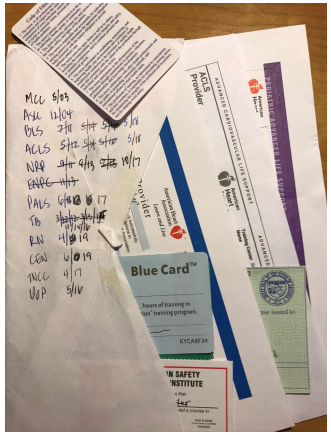
- Problem
- Solution
- Impact of data
- Resources

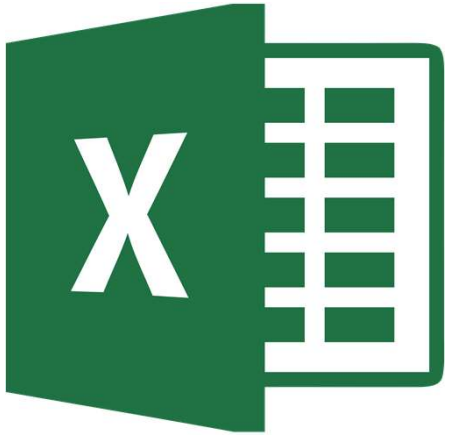
Documentation

LIFETIME
Blue Card

PDF


Current CE Requirements


Blue Card™



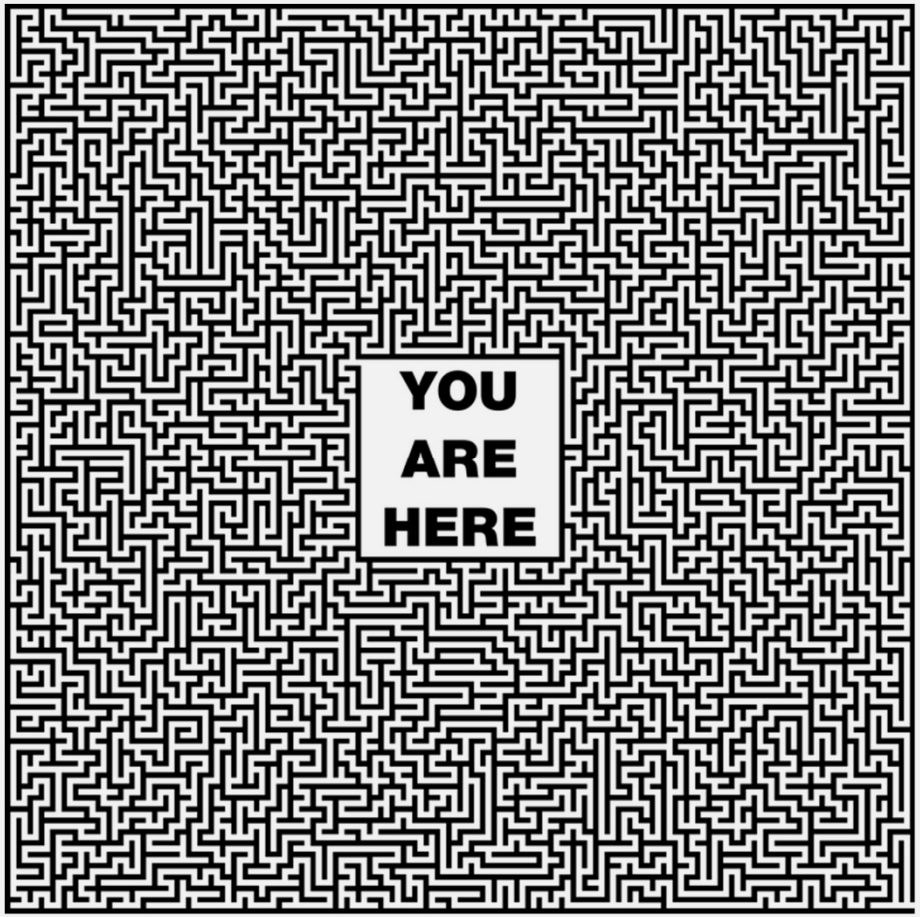
OK Google how do I create a mobile app

“Teach yourself to code!”

You can divide app development into two categories:

1. **Front-end:** This is the part of the app you can see. It includes layout, navigation, graphics, user interaction, animation and data processing.
2. **Back-end:** This is the part of the app you can’t see. It includes databases, networking, data storage, and user management.

(Nope, not going to happen.)

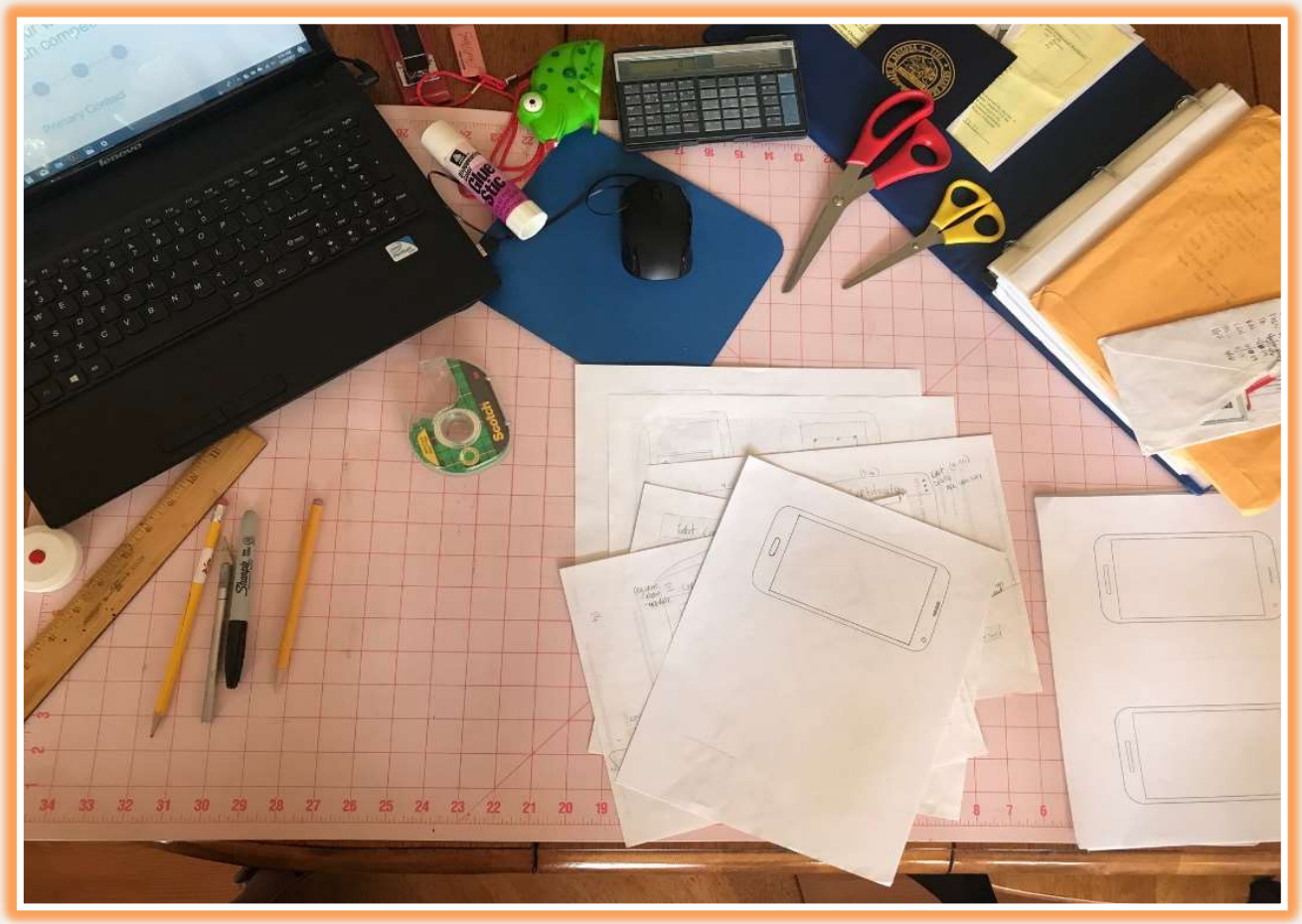


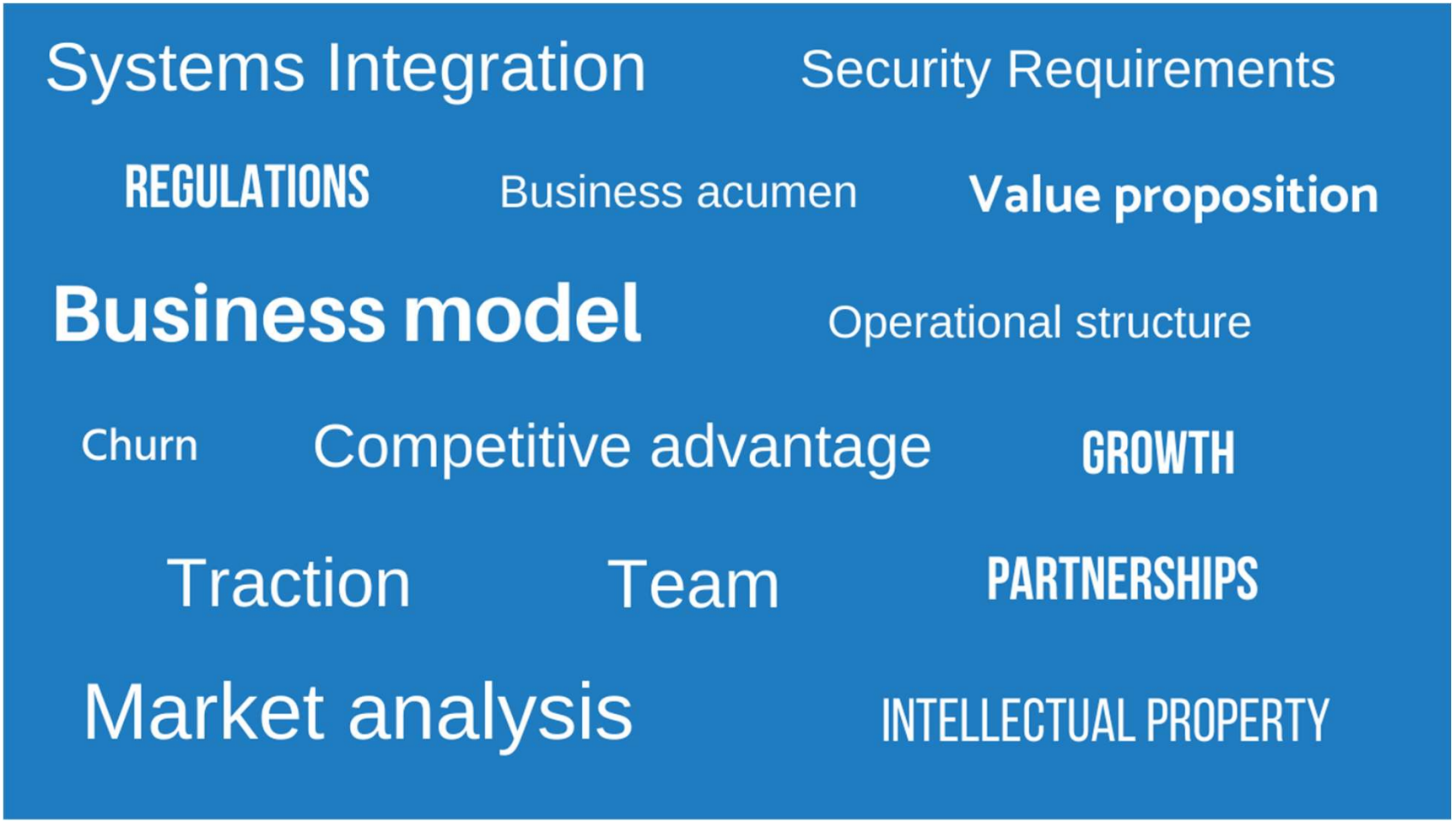
Do what you can,
with what you have,
where you are.

-Teddy Roosevelt

CODELAUNCH

“We’ll bring your embryonic stage app idea to life!”

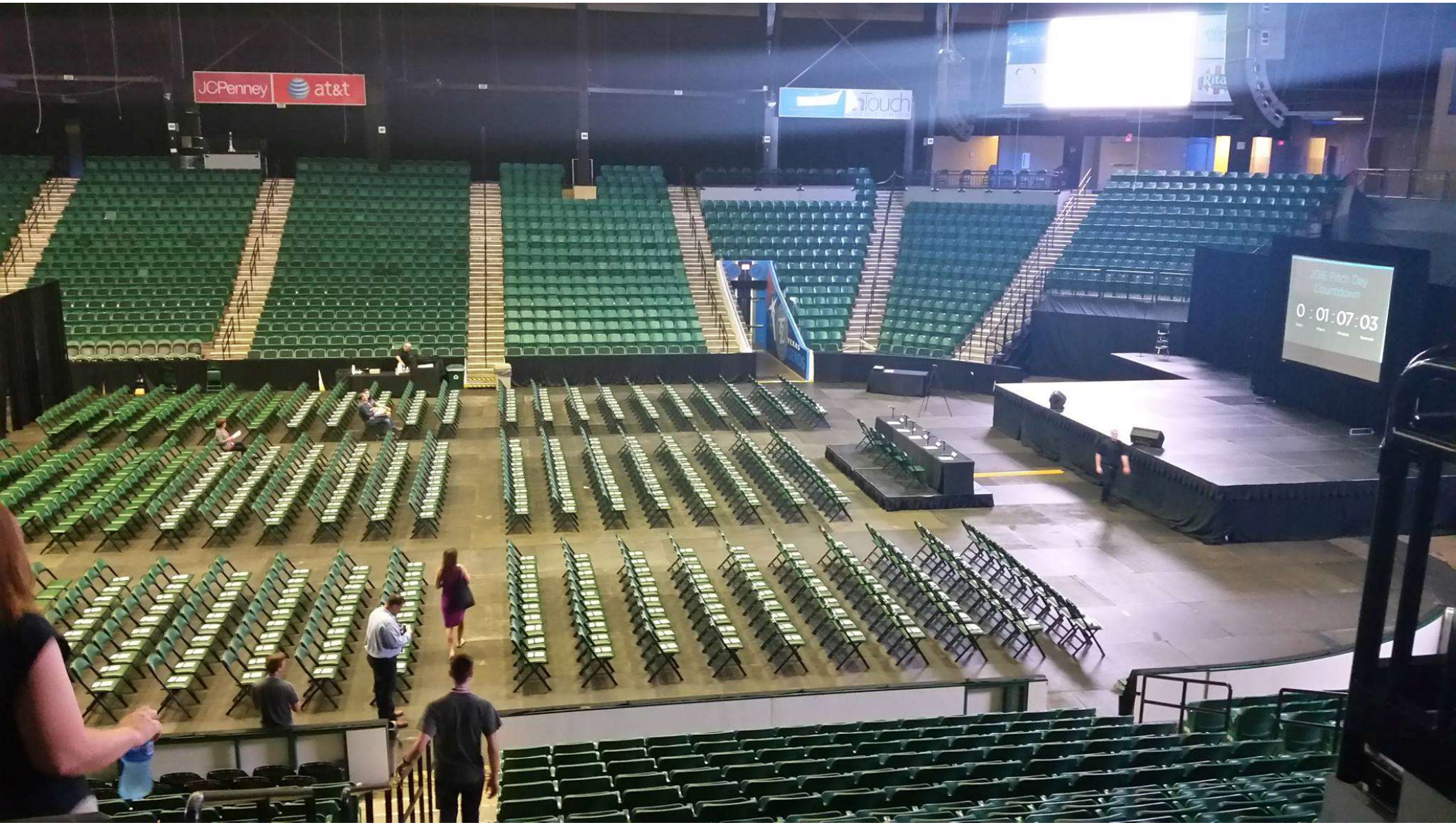



Systems Integration
Security Requirements
REGULATIONS
Business acumen
Value proposition
Business model
Operational structure
Churn
Competitive advantage
GROWTH
Traction
Team
PARTNERSHIPS
Market analysis
INTELLECTUAL PROPERTY

“Non-Disclosure Agreement”

Sorry,

you are not a winner.


JCPenney
at&t
0 : 01 : 07 : 03

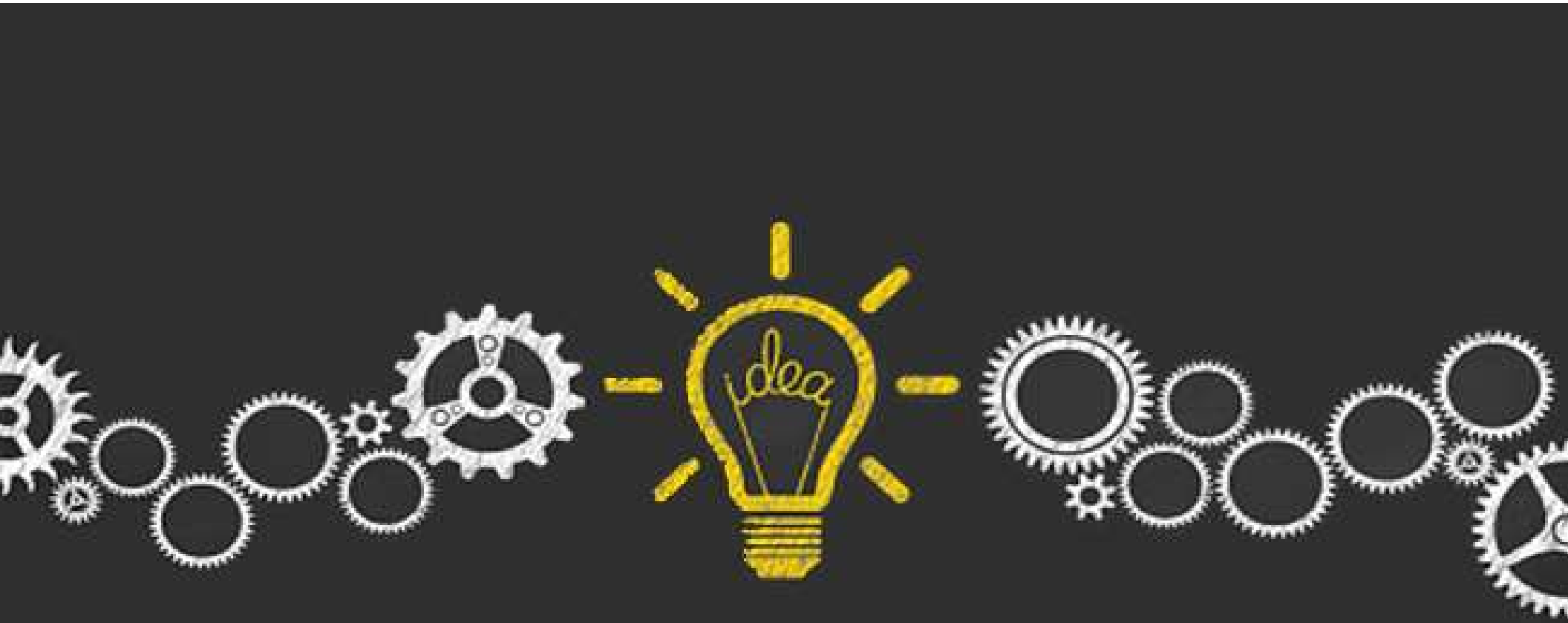


Image used with permission: Stefan Link, Founder- Pyoneer.io

“You need to find someone to build this.”

“You need to go where these people are.”

(Wait, who are these people? And where are they?)

(your city) startup events

Startup GRIND powered by Google for Entrepreneurs

Innovation Studios/Hubs

Hackathons

YouTube

Startup Incubators & Accelerators

HOUSE of genius

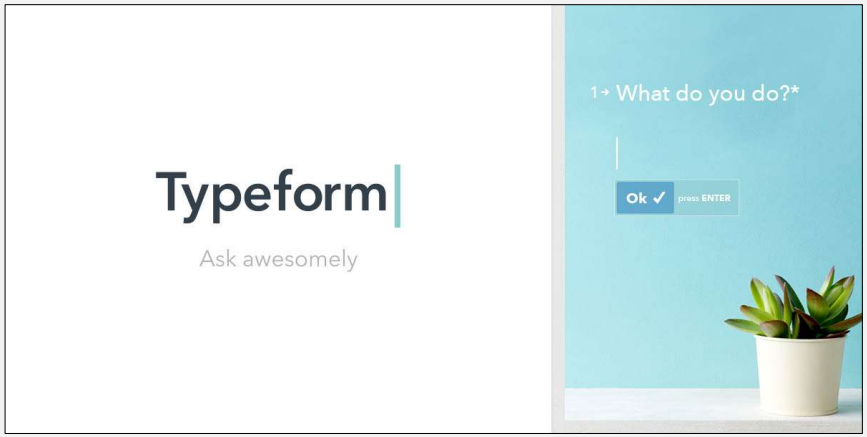
What did I need?

a Developer…

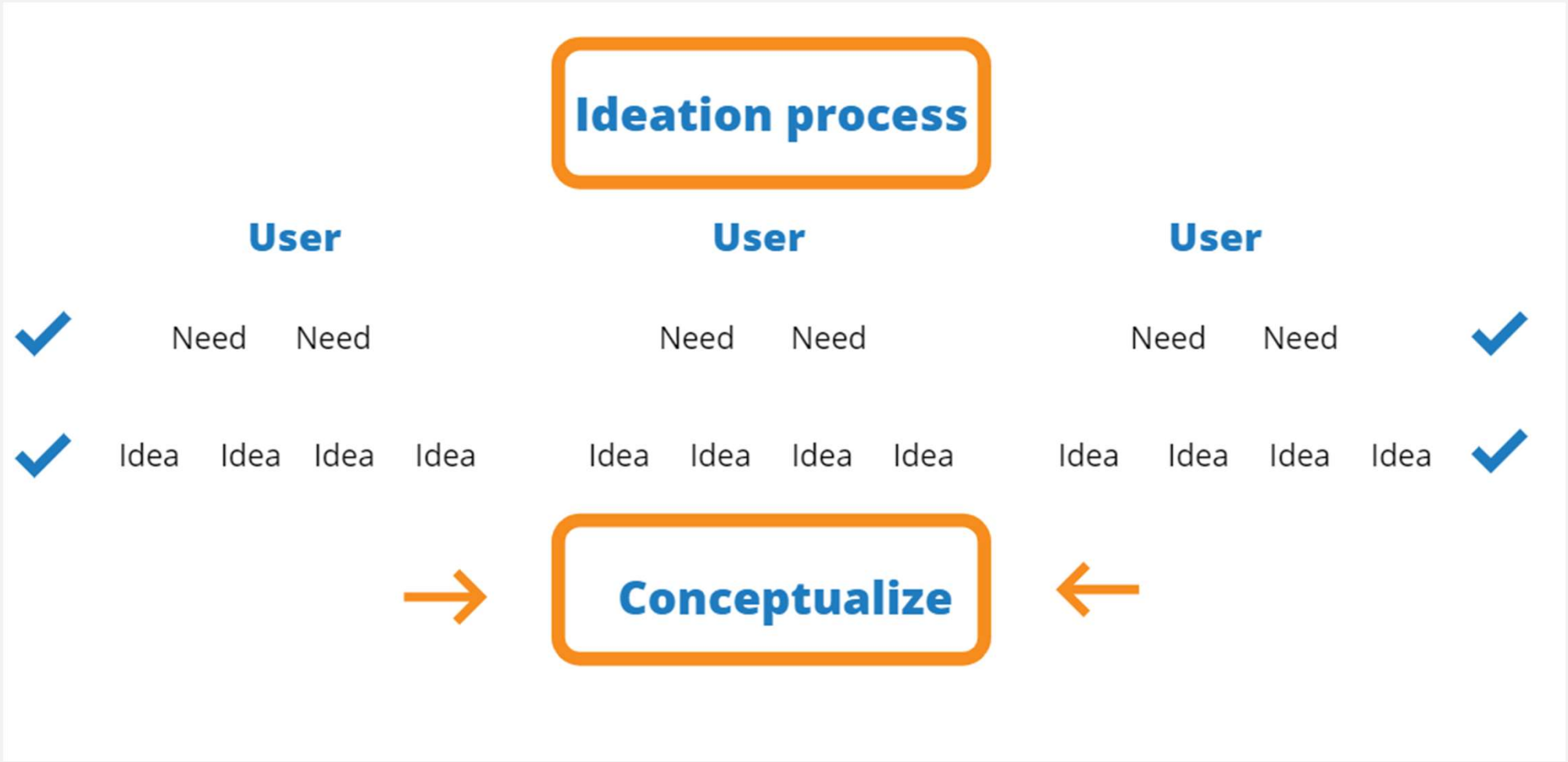
a Designer…
UI/UX

Ideation process

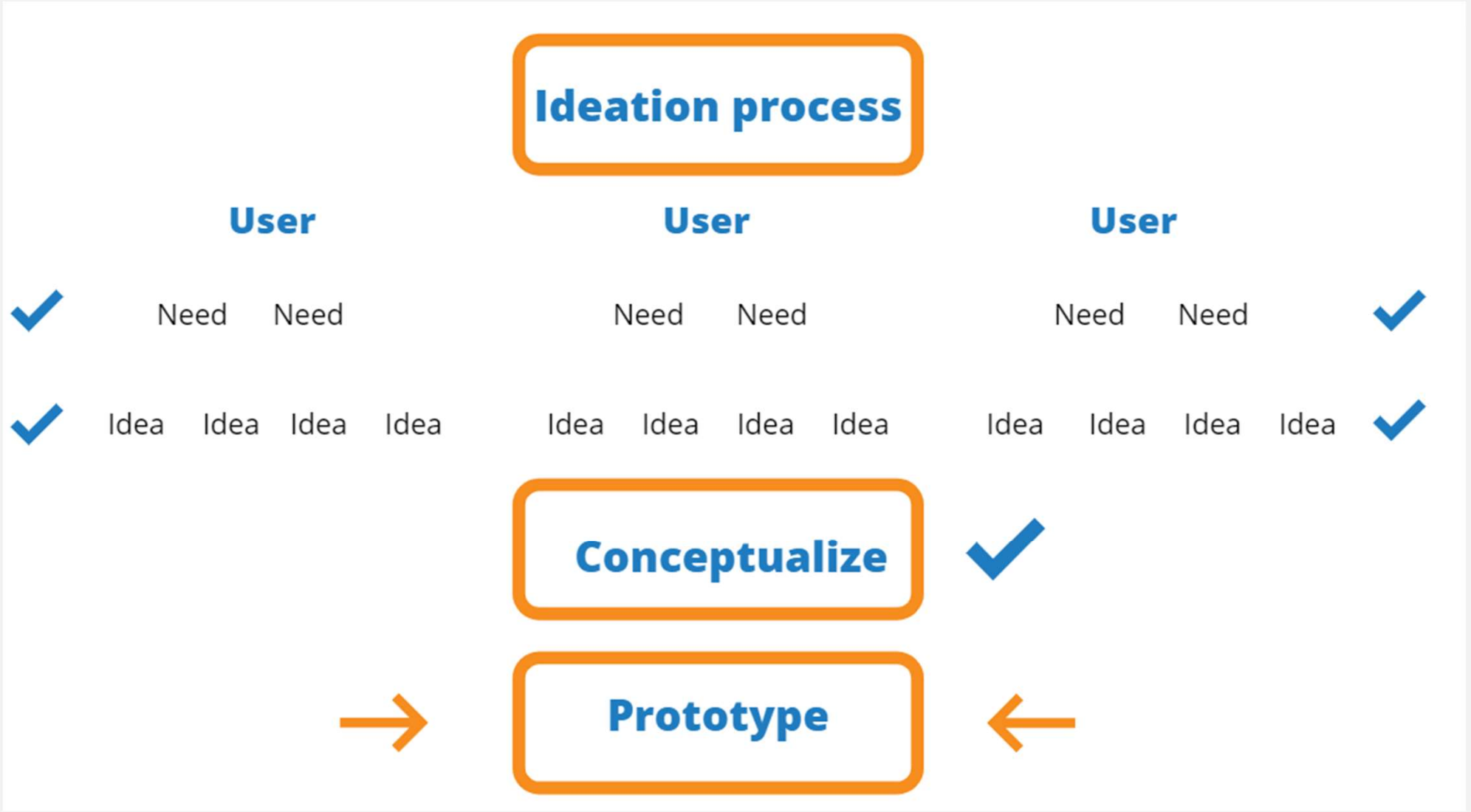
User	User	User
Need Need	Need Need	Need Need
Idea Idea Idea Idea	Idea Idea Idea Idea	Idea Idea Idea Idea



typeform.com


Ideation process
User
User
User
Need
Need
Need
Need
Need
Need
Idea
Idea
Idea
Idea
Idea
Idea
Idea
Idea
Idea
Idea
Idea
Idea
Conceptualize

PRISM


Ideation process
User
User
User
Need
Need
Need
Need
Need
Need
Idea
Idea
Idea
Idea
Idea
Idea
Idea
Idea
Idea
Idea
Idea
Idea
Conceptualize
Prototype

Working Prototype! ⟶ Product Validation!

(or not)

Let the development begin…

chandler INNOVATIONS
creating entrepreneur success

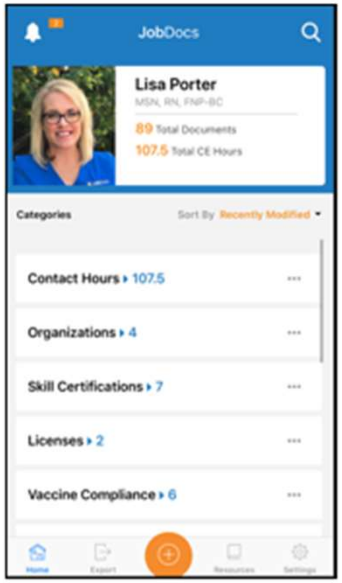
powered by Moonshot at NACET

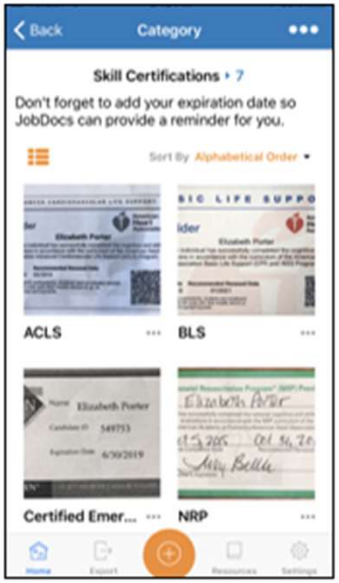
STARTUP SCHOOL
by Y Combinator

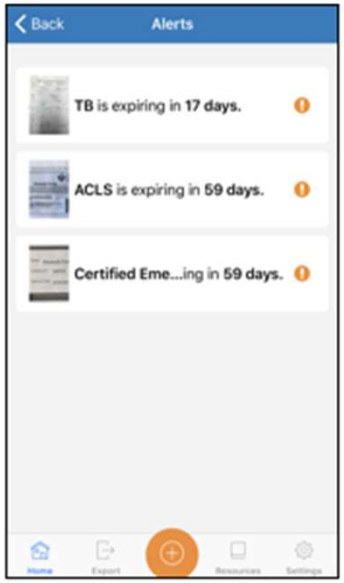
STARTUP AZ
FOUNDATION

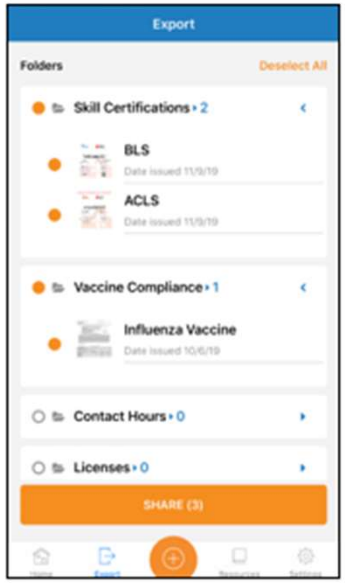
JobDocs®

The simple way to keep track.









Continuous feedback-data loop

“Let’s make a movie
with a tornado full of sharks.”

Everything is figureoutable.

-Marie Forleo

Lisa Porter,MSN,RN,FNP-BC,CEN
JobDocs, Founder & CEO
lisaporter@jobdocs.net

LinkedIn: lisa-porter
www.jobdocs.net
@jobdocs