



# Meeting Notes

## Discussion

- Board meeting: Meeting Julie Jones
- [Link to Meeting Transcript](#) ←
- Chapter members discussed ways to enhance engagement and presenter development. Emphasized the importance of maintaining a consistent monthly cadence and providing valuable information to members. Highlighted the need for mentoring and creating a pool of presenters within the ANIA organization. Stressed the importance of keeping the chapter's Connect site updated with accurate information. The group also discussed the value and growth of nursing informatics, emphasizing its role in adding value to clinical workflows and promoting collaboration with other healthcare professionals. They also discussed the significance of AI in healthcare, citing its ability to evaluate images and alert doctors to potential issues.

## Meeting Outline

- Nursing informatics and chapter management
- Marketing campaigns and volunteerism in a professional organization
- Nursing informatics value and CEU availability
- Speaker presentations for nursing chapter meeting
- AI in healthcare and nursing informatics

## Action Items

- Julie- April presentation on AI in Healthcare
- Julie- Contact ANIA about getting speakers from their pool for future meetings
- Berni/ Deb- Schedule ANIA review boot camp this year
- WPA- Present a journal article at the March chapter meeting
- Berni- Create a strategic vision for the chapter with goals for the next 1, 2, and 5 years
- Berni- Survey chapter members to see who has presented recently to meet criteria for Distinguished Chapter
- Julie- Plan for an ANIA regional conference day with multiple speakers and CEUs
- Julie- Demonstrate how to do an email merge for personalized outreach
- Julie- Show how to use MailChimp for email marketing campaigns