Quality Conundrum
Evaluating the Data Quality Puzzle

Data and Healthcare

What is Data?
• Facts and statistics collected together for reference or analysis
Interesting Facts about Data

• As much as 30% of the world’s stored data is generated in the Healthcare Industry

• Estimates suggest that by better integrating big data, healthcare could save as much as $300 billion a year—which is equal to reducing costs by $1000 a year for every man, woman and child.

Interesting Facts about Data

• At the moment, less than 0.5% of all data is ever analyzed and used*

• Estimates suggest that poor data can cost businesses 20%–35% of their operating revenue*

* Across all industries that are data heavy

Data Quality and Standards
What is Data Quality?

• Data quality and consistency are critical to ensuring patient safety, communicating delivery of health services, coordinating care, and healthcare reporting. Assessing the quality and consistency of data requires data standards. (AHIMA)

• Data Quality Management: The business process ensures the integrity of an organization’s data during collection, application (including aggregation), warehousing and analysis. (AHIMA)

Core Data Quality Characteristics

• Accessibility
• Consistency
• Currency
• Granularity
• Precision
• Accuracy
• Comprehensiveness
• Definition
• Relevancy
• Timeliness

Data Standards-The Road Map

• Documented agreements on representations, formats, and definitions of common data.

• Data standards provide a method to codify in valid, meaningful, comprehensive, and actionable ways, information captured in the course of doing business.
Evaluation and Remediation

Where to Start

• High risk/high reward
• Key reporting fields
  – Report inventory
  – Term/metric inventory
• Known quality issues
• Connected quality issues

Data Quality Process

• Identification of need/issue
• Data Integrity Evaluation
• Remediation of Quality Issues
  – Recommendations
  – Remediation plan approval
  – Remediation management
  – Remediation final report
• Definition of data item (term/metric definition)
  – Glossary
  – Processed
  – Onboarded
• Ongoing monitoring and data standards
Data Integrity Evaluation (D.I.E)

- Gather source data
- Standardize source formatting, making note of inconsistencies
- Determine evaluation measures and metrics
- Determine focus points
- Automate the evaluation when possible
- Ensure repeatability
  - Document process
  - Document statistics
  - Document EVERYTHING you find
- Follow the “data leads”

Remediation Plan/Execution

- Timeline (initial and updated)
- Coordination of all remediation teams
- Standardized communication of needed changes
- Communication to Data Governance Advisory
  - Approval
  - On going updates
- Communication to key stakeholders
- Re-evaluation post updates/changes
- Remediation completion report to Data Governance and Data Governance Executives as appropriate
Defining and Securing

- Onboarded - highest level of definition/security
  - Source data reliability
  - Source usage
  - Ownership
  - Standard term/metric
  - Standard workflow
  - Data quality standards
  - Review cycle
- Processed (meets some but not all onboarding criteria)
- Glossary (generic/project specific) - lowest level of definition/security

Interval Monitoring

- Scheduled review: monthly to every 2 years
- Review Team: Knowledge Management, Operational Owners, Technical and Application Owners
- Communication of changes across data utilization teams

Examples
Department Address

- Began in December of 2017
  - 35% Evaluated (186 Addresses Evaluated/528 Total Addresses)
  - 100% updated
- Round 1 Expected Completion in July of 2018
- Style Guide created
- Team effort - Approximately 160 Hours
  - Knowledge Management (~80 Hours)
  - Epic System Admin (HITs O2-Cadence Team) (~40 Hours)
  - Marketing (~40 Hours)

Rationale

- Patient Satisfaction
  - Difficult to find appointment location
  - Parking in the wrong garage (farther walk)
  - Unsure of which clinic to go to due to generic naming: “Internal Medicine” could be the Allergy Clinic
- Patient Wayfinding
  - GPS difficult or did not work due to faulty addresses
  - Addresses were not specific (3901 Rainbow…maybe the appointment was in Miller)
- Reporting Needs
  - Roll-up of exam rooms by physical location

Department Address Definition

- The physical location to which mail is delivered, as distinct from the actual street address. Department address within Epic must contain 3 lines. Line 1 will refer to the descriptor for the location (Clinic Specialty such as “Internal Medicine”). Line 2 will define the building, floor and suite number as available. Line 3 will be the actual street address. The combination of lines 1-3 make up the department address.
- Ownership: Marketing
Standardized Format

• Line 1: Clinic/Location Specialty
• Line 2: Building, Floor, Suite
• Line 3: Physical Address
• Example:
  – Original Address:
    • 4TH FLOOR POD B
    • RAINBOW BLVD MED OFFICE BLD
  – New Address:
    • General Medicine
    • Orthopedics and Medical Pavilion Level 4B
    • 2000 Olathe Blvd

MGMA Specialty

• Scope: Physicians (MD/DO)
• Began in August of 2017
  – 32,640 Initial data points (multiple tables)
    • 12% quality issues (3,916 data points)
  – 48,040 data points (new combined table)
    • 11% quality issues (5,064 data points)
• Completed in March of 2018
  • 0% data with quality issues (0 data points)
• 11 Total Data Integrity Evaluations

Team Effort

• Estimated 270 Hours in research and remediation
  – Knowledge Management (~150 hours)
  – Database Administration (~25 hours)
  – Database Management (~35 hours)
  – Epic System Admin (HITs O2 Cadence Team) (~10 hours)
  – Administrator/Administrative Support (~50 Hours)
MGMA Specialty Definition

- The associated provider's specialty included within the Medical Group Management Association (MGMA) survey related to the provider's trained specialty, assigned by the Hiring Manager, allowing for benchmarking purposes.

- Ownership: Financial Operations

Rationale for Evaluation

- Physician Benchmarking
  - Work relative value units per clinical full time equivalent by specialty (Compensation)
  - Tied to financial gain/loss and physician contracts
- Inaccurate in source system
- Used in multiple reports with workarounds to achieve correct numbers

Workflow - Current/Future State
Questions to Ponder

• Do you have the framework in place to begin progress toward cleaner data and better outcomes?

• What are the costs for poor data quality in your organization?

• What measures can be put into place today to slow/stop the progression of bad data practices that lead to data quality issues?