

Heart of America Chapter of ANIA

Date:4/7/2021

Time: 5:00 pm - 6:00 PM

Meeting Purpose: Chapter **Board** business meeting

	TOPIC	Presenter	MEETING MINUTES
5:00	Call to order - start recording!	Lauren	<ul style="list-style-type: none"> Timekeeper: Jamie
5:00 (5)	Review of minutes from January	Rhonda	Will provide meeting minutes for last board meeting via email for approval
5:05 (5)	Treasurer's Update	Cherie	<ul style="list-style-type: none"> Issues with getting Commerce Banking working As of 01.29.2021 <ul style="list-style-type: none"> Commerce balance 8097.97 PayPal 1672.14 <p>Need to get Zoom account to come out of Commerce Acct Lauren had to expand the plan on Zoom so we could keep our recordings and had to put it on her personal account due to not having access to the Commerce Acct. She will be switching to the Commerce acct and will request reimbursement for the charges for her personal acct. Cherie is reaching out to national leadership regarding tax situation</p>
5:10 (10)	President & President-Elect update	Lauren	<ul style="list-style-type: none"> Announcements <ul style="list-style-type: none"> Notified we received Distinguished Chpt Designation for 2021. We received two 50% off conference registrations for the 2021 ANIA National Conference. Debbie and Matthew will receive those awards, the board approved funds to award Chris a 50% off conference registration as well. Membership data <ul style="list-style-type: none"> Membership has been tapering off. Potential contributing factors may be members missing alerts from National that are sent (email and postcard). Lauren is attempting to get the historical data membership to review for trends. Jamie stated her membership expired without receiving a reminder Newsletters <ul style="list-style-type: none"> Started going out in March. Janna expressed her pleasure at the work Lauren had done. Engagement goals - survey <ul style="list-style-type: none"> Do we still want to send out an engagement survey? Ask members why they join and what they want to get out of membership, preferred method of communication. Develop over the next couple of months then present at the Symposium



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5:20 (10)	Bylaws amendment proposal: Creation of Connections Committee	Lauren	<ul style="list-style-type: none"> Last fall bylaws were amended to change the terms of office (2 and 4 year commitments), Lauren would like to create a Connections Committee that is co-chaired by the Social Media Chair and Membership Chair. This was approved by unanimous vote of the board members.
5:30 (15)	Symposium	Lauren	<ul style="list-style-type: none"> 9/24/21 Need to start forming committees, planning meetings <ul style="list-style-type: none"> Decide in person or virtual- board members chose virtual Decide upon time frame- board members approved half day, Cherie requested to add in more breaks but remain engaged In the future consider for continued virtual meetings, send out a goodie basket via mail ahead of time Discussion of who is chair of which Symposium committee <ul style="list-style-type: none"> Technology- Lauren and Jaime Education and CE's- Janna Promotion-Connections/Rhonda Payments/Treasrui- Cherie Planning Meeting- initial meeting to be scheduled to review last symposium. Cherie and Rhonda can join whichever committees. Debbie discussed co hosting a symposium with another chapter (Greater Delaware Valley)
5:45 (5)	New business	All	<ul style="list-style-type: none"> none
5:50 (5)	Chapter meeting to follow		<ul style="list-style-type: none"> Discussed agenda content Matt brought up scheduling board meetings over lunch rather than after the end of the business day. Approved by board.
5:55	Break to transition to chapter meeting		<ul style="list-style-type: none">
			<ul style="list-style-type: none">
			<ul style="list-style-type: none">

ACTION ITEM	RESPONSIBLE PARTY	DUE DATE
Creation of Connections Committee	Lauren, Matt, Cherie	
Development of member survey to deploy at Symposium		
Schedule initial symposium Planning Meeting	Lauren	



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Put out a Save The Date on Connect for our Symposium		
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Next meeting: 7/7/21 @ 5:00pm

Attendance: Lauren Gray, Rhonda Spellmeier, Jamie Wolf, CT Rourke, Matt Nunemaker, Janna Thomason, Debbie Heard



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